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Discover the Inspiring World
of Classical Music

(See inside to get started for free)

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Inside: **FREE CLASSICAL CD!**

Plus, Claim Your Free Bonus Gifts!

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Gift Package
VALUED UP TO
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Plus, find out how to claim your FREE Gift Package including a FREE pair of Noise-Reducing Digital Headphones!

Yours FREE! (see details inside!)

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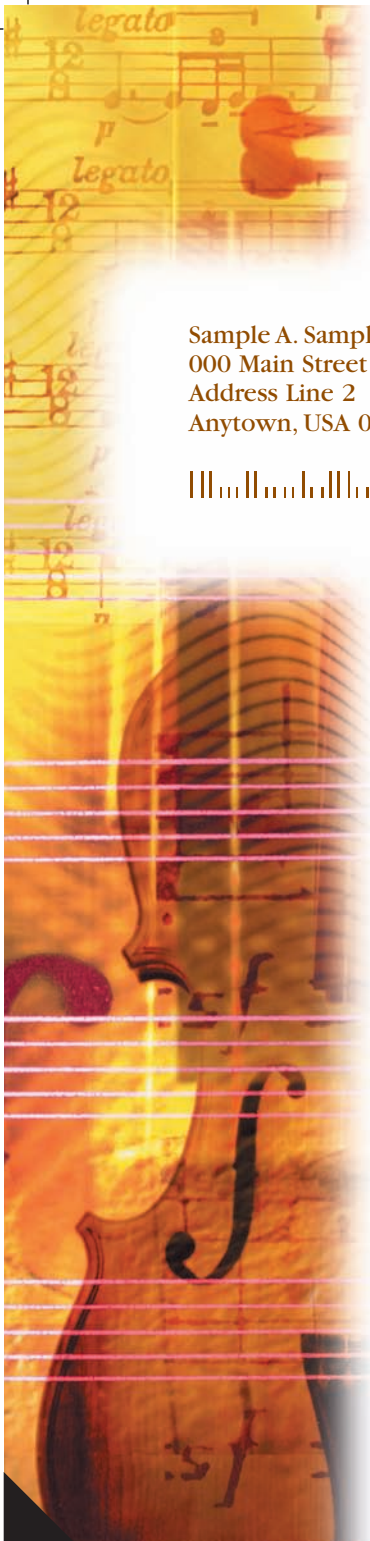
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plus VARNISH

L7TLU2006-01



Masterpiece

THE ULTIMATE CLASSICAL LIBRARY

Sample A. Sample
000 Main Street
Address Line 2
Anytown, USA 00000



Yours Free

- Ultimate Classical Library Book, Including 2 CDs
- Attractive CD Storage Case
- FREE! Digital Headphones if you reply in 10 Days!
- FREE! Shipping & Handling!
- PLUS much more!



Dear Customer Name,

Classical music is a thrilling art form that most people aspire to appreciate and understand, but few of us ever really do. With so many choices, most of us don't know where to begin. From the various composers, different eras and styles, classical music can be a daunting subject for even the most scholarly. But there's good news - now it doesn't have to be!

As a classical music authority and leading publisher, Time Life has sold millions of recordings and books throughout the years. And now, like nobody else can, the experts at Time Life Books and Time Life Music have come together to create a distinctive collection of classical "CD-Books" - a collection so unique, so complete, yet so approachable, that only one name can describe it... *Masterpiece: The Ultimate Classical Library*.

Each heirloom edition of *Masterpiece* includes a genuine bonded leather book, accented in lustrous gold, beautifully illustrated, and filled with captivating stories of the composers - their lives, influences and inspirations - plus fun, fascinating facts about each masterpiece on the two CDs included in each book. These CDs, filled with more than two hours of the world's most beloved classical works, are cleverly themed by mood, composer, instrument and more. Never before has a collection of the classics been so elegantly assembled and beautifully produced!

To Introduce You To *Masterpiece: The Ultimate Classical Library*, I've Reserved A FREE Gift Package For You, Valued At Up To \$98.70!

It's yours with no obligation to buy anything ever. Why am I giving you such an irresistible offer? Because I'm so convinced that once you experience *Masterpiece*, you'll be astounded by the magnificent quality, glorious sound and uncompromising value!

How To Claim Your Free Gift Package

To discover the value of your FREE Gift Package, simply scratch off the Free Gift Value Box on your Free Gift Certificate below. It could be worth

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Noise-Reducing
Digital Headphones

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To reveal its value, use the edge of a coin to rub the Free Gift Value Box below.

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Yes! Please rush me my no risk FREE GIFT PACKAGE worth up to \$98.70, today! Along with my FREE gifts, I will also receive "Essential Beethoven" for a 10-day risk-free trial. If I decide to keep it, I'll pay just \$9.95. Shipping & Handling is Free. (Please see offer details on reverse) There is no minimum to buy in the collection and I may cancel or return at any time simply by notifying you. The Free Gifts are mine to keep no matter what.

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up to \$98.70 and include everything you see here:

- **FREE Book - Classical Dreams:** Filled with fascinating stories and little known facts about the music, plus 2 Full-Length CDs with more than two hours of most beloved classics like Vivaldi's The Four Seasons ("Winter") and Mozart's Eine Kleine Nachtmusik..
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- **FREE Exclusive Noise-Reducing Digital Headphones,** when you reply within 10 days! Just locate the enclosed headphones token and affix it to the area indicated on your Free Gift Certificate.

Along with your Free Gifts, you'll also receive a second leather-bound, gold-accented Book, Essential Beethoven, including 2 CDs with more than two hours of Beethoven's most beloved works like Für Elise, Minuet in G and Fidelio Overture. It's yours for the special introductory price of just \$9.99, shipping & handling is completely FREE!.

You'll Be Proud to Own the Finest Classical Music Library Ever Produced!

Listen to your FREE Sampler CD now! Experience the amazing quality, from our selection of the music to the brilliance of its sound. We've painstakingly remastered every piece for uncompromised sound quality, so you can interpret the music exactly as the composers intended! And, each masterpiece in this collection is performed by only the finest orchestras and classical artists worldwide, so you'll hear brilliant pianos, thrilling violins, and heart-pounding symphonies come to life like never before!

Then, approximately every three weeks you will receive a new Book including 2 CDs to audition FREE for 10 days. Keep only the Books you want for just \$19.99 plus S&H.

You would literally spend years (not to mention thousands of dollars) trying to assemble a collection as magnificent as this, but now you don't have to! Time Life has done all of the work for you! To receive your FREE Gifts, please send no money. Just mail the enclosed Free Gift Certificate back to me. You have absolutely nothing to lose... and an anthology of the finest classical masterpieces to gain. So mail your Free Gift Certificate today!

Wishing you the best,

Gary Newman
 Gary Newman, Time Life
 Executive Vice President
 and Classical Music Enthusiast



P.S. Remember! You need to reply within the next 10 days to claim your Noise-Reducing Digital Headphones - ABSOLUTELY FREE!

100% SATISFACTION GUARANTEED

NO RISK. NO OBLIGATION.

- Claiming your FREE Gift Package does not place you under any obligation to collect *Masterpiece: The Ultimate Classical Library*.
- Then approximately every 3 weeks you'll receive a new leather bound Book including 2 CDs to preview Risk-Free! If you like it pay the low price of just \$19.95 plus S&H.
- You are under no obligation to keep collecting. You are free to cancel at any time. Send us a quick note or call our toll free number.

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Free CD Sample

Slip in your FREE Time Life *Masterpiece* Sampler CD right away!

Plus, Claim your FREE Gift Package - valued at up to \$98.70 - containing a Leather Bound Book including 2 CDs and this handsome, Display Case, plus more!

See inside now...

FREE! Gift Package valued up to \$98.70

TIME LIFE

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- YELLOW

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| SPECIFICATION | |
|---|------------------------|
| Ref No. 文件編號 : SPEC-PRT-001 | Issue 版本 : 2005 |
| Title 標題 : 120mm Super Picture CD Printing Specification | |

120mm Super Picture CD Printing Specification



Requirement of films (if supplied):

Silk-Screen Printing

- **POSITIVE** films with **EMULSION UP**
- Text size should not be smaller than 6pt.
- 100-110 lines per inch for solid imprints
- 120-133 lines per inch for Photographic Image

Off-Set Printing

- NEGATIVE** films with **EMULSION DOWN**
 150-175 lines per inch
 Text size should not be smaller than 6pt.
 4 Alignment marks should be present on each film
 and concentric with the graphic
 White base should be positive with **EMULSION UP**(if required)

Discover the World of Classical Music Like Never Before!

AN EXQUISITE LIBRARY TO BE ENJOYED BY GENERATIONS TO COME

YOUR FREE GIFT PACKAGE worth up to \$98.70 could include all of this...

A Superb Collection of the most Influential Composers, Orchestras, Instruments and Orchestral Moods ever assembled, by the Senior Music Editors at TIME LIFE!

- ♦ **FREE** *Classical Dreams, Masterpiece Book* containing 38-pages of Fascinating Facts -- Including 2 CDs filled with Classics!!
- ♦ **FREE** Handsome Collector's Display Case - Custom Crafted & Gold Embossed!!
- ♦ **FREE** DigitalTech Noise-Reducing Headphones designed exclusively for TIME LIFE!
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Plus

FREE 10-DAY PREVIEW... of *Masterpiece Book with CDs: A Little Night Music - Classic Dreams*

TIME LIFE has assembled this rare collection. You can experience it for **Free!**

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Digitally Mastered for "Performance Quality" Sound!

FREE Exclusive Noise-Reducing Headphones!

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FREE! Gift Package VALUED UP TO \$98.70

Exquisite detailed craftsmanship is epitomized in every Book. Gold stamped and Silken Ribbon graces its heirloom quality!

Handsome and Sturdy case you'll be proud to display!

Gold Stamping on Genuine Bonded Leather gives a rich, warm texture and commanding presence, while delicately holding the 2 accompanying CDs.



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CYAN
MAGENTA
YELLOW

8"
14.5"
6.5"

8" 8" 8" 7.875" 23.875"

F/PremFlyer



Hurry

Free Bonus Gift!

Reply within 10 days and you'll receive these exclusive headphones ABSOLUTELY FREE.

Noise-Reducing Digital Headphone

Packed with features, and designed exclusively for TIME LIFE by a top electronics manufacturer, similar headphones sell for as much as \$50. But you can have all this FREE, when you reply within 10 days...

- Padded, over-the-ear cups substantially reduce unwanted background noise
- Impressively wide frequency range (20-22KHz) results in superior overall sound reproduction
- Adjustable, lightweight headset ensures a proper, snug fit
- Built-in volume control lets you set your music to a comfortable listening level
- Includes Gold-Tipped 3.5mm stereo plug
- Folding design for easy, compact storage
- Convenient, portable travel case for safekeeping
- Guarantee: If these headphones ever break or fail, Time Life will be happy to replace them – free of charge. (while supplies last)

Look at all these features!



ACT NOW!

Locate your FREE BONUS GIFT sticker, affix it to your FREE GIFT CERTIFICATE and mail in the postage-paid envelope today!



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8"

5.375"

F/PremFlyer



Your Exclusive
Free
Noise-Reducing
Headphones
include all this...



On-The-Chord
Volume Control



Unique Folding
Design for
safekeeping

Compact Travel Case



Gold-Tipped stereo
jack for accurate
sound reproduction

(see reverse for more features)

8"

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**You'll get all this and more FREE
when you reply within 10 days!**

5.375"

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8.25"

4.125"

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PMS 511

YELLOW

Masterpiece
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5.875"

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Dear Friend,

If you've opened this note, you're probably thinking that you've missed something--some detail hidden in small type somewhere. After all, you've heard the old saying, "there's no such thing as free." So why would Time Life want to give away a gift package worth up to \$98.70 absolutely Free?

There's a very simple explanation...

You see, Time Life knows that it is well worth the expense for us to give you the Free Gift Package because we've found that once people see for themselves how magnificent The Ultimate Classical Library is, they will want to continue to collect. We're simply letting this magnificent collection speak for itself.

Of course, like everything TIME LIFE produces, there's never any risk or commitment whatsoever. You are not a member of a club. If you are not 100% satisfied after you receive your Free Gift Package, just write or call us toll-free and we won't send you anything else. No matter what you decide, all of the free gifts you've seen today will be yours to keep. And you'll owe absolutely NOTHING.

When TIME LIFE says "FREE", we mean "FREE"! No strings, no problems, no reason to pass it up. So claim your Free Gift Package today!

Sincerely,

Craig Anthony
Marketing Director,
TIME LIFE

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8.25"

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5.875"