

does this get your attention?

HEY BRIAN...

Mail Manager, Inc
5124 Ralston Street
Ventura, CA 93003

Hey Brian,

What's the weather like in Glastonbury today?

Do you like working at 41A New London Turnpike?

- OK, enough with the small talk - Let's get down to business...

**How would you like to receive 1,000 FREE
targeted leads for BPS Billing?**

See inside for details!

(Printing Technology sure has
come a long way since the days
of the daisy wheel printer,
hasn't it, Brian?)



Then Just Imagine What It Will Do For Business Name's Prospects!

Mail Manager • 5124 Ralston Street • Ventura • CA • 93003

Hi Brian,

You probably already know that the trick to successful direct mail is to **capture your prospect's attention**. When you don't, BPS Billing's mailings end up in the trash next to the used coffee grinds and dirty paper towels!

You want more than that from your marketing dollar, don't you Brian? So don't waste your time on expensive mailings that don't work!

Custom Digital Personalization is the wave of the future, and you need to be at the front of the curve, Brian. Let the team at Mail Manager produce gorgeous personalized mailings for BPS Billing that are sure to capture your prospects's attention.

There are virtually no limits to what we can do. And we'll even help you decide what design and format is right for BPS Billing. Plus, we can also get you some of the most responsive prospect names available - complete with all the data you need for effective personalization - and we can do it all at prices so low, you'll certainly be amazed! In fact, to get you started, **I'll GIVE you 1,000 leads COMPLETELY FREE!!!**

So why not give us a call and see what Mail Manager can do for you? Just **call us toll-free at (800) 795-2796**. We'll help you create campaigns that are guaranteed to "WOW" your prospects and make them come running to do business with BPS Billing.

Sincerely,

Larry Chason, President
Mail Manager

Brian,
**CALL ME NOW TO FIND OUT
HOW To Get 1,000 FREE
Personalized Leads!**



Your **New** Partner In Direct Marketing!

- Custom Digital Printing
- Advanced Personalization Techniques
- Creative & List Services

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