

GUIDEPOINT SYSTEMS • 3550 HULEN STREET • FORT WORTH, TX 76107

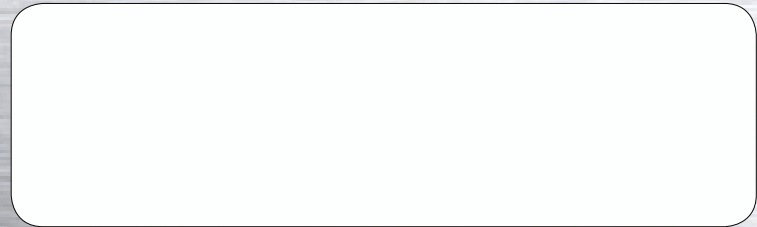


STANDARD
US POSTAGE
PAID

**SEE INSIDE
FOR NEW
MEMBER
REWARDS!**

Welcome To Guidepoint!

Your Membership Materials Are Enclosed





WELCOME John Q. Sample!

Benefits At A Glance:

- GPS-Enabled Stolen Vehicle Recovery
- E-Call On-The-Road Emergency Assistance
- Roadside Assistance Dispatch
- Security Fence Alerts

Contact The Guidepoint Response
Center 24/7/365 at (877) GPS-FIND

Please remove your membership card above and place it in your wallet for safekeeping. We will ask for your membership number any time you contact the Response Center.

NEW MEMBER PROFILE

NAME: John Q. Sample	VEHICLE INFORMATION: MFG Model Year
MEMBER NUMBER 123456789	VIN: A12345678901
SERVICE PLAN: A12345678901	LICENCE PLATE #: 1234 ABCD
USERNAME: JQSample	PHONE: (H) (555)555-5555 (C) (555)555-5555 (W) (555)555-5555
ESN: 00000000123	
EXPIRATION DATE: MM/DD/YY	

John Q. Sample
123 Main Street
Apartment 5
Anytown, ST 12345-6789

This certificate includes important information for your records. Please detach it and file it with your other important papers.



Month DD,YYYY

Dear John,

Welcome to Guidepoint and congratulations on your purchase! You made a great decision to protect your vehicle, and yourself, with the most advanced automotive security technology available – a Guidepoint GPS unit from Guidepoint Systems! As promised, your purchase includes a Guidepoint membership that allows you to get the most out of your new Guidepoint GPS unit.

Your new membership card is attached to the above certificate and is valid until MM/DD/YY. Please put the card in your wallet; you'll need it whenever you contact us for service. Also, please review the Member Profile on the certificate to ensure all information is correct. If anything is incorrect or needs to be updated, please call us right away at (877) GPS-FIND (477-3463). Then, please place the certificate in a file for future reference.

At Guidepoint, we know that your vehicle is a big investment and that you care about safeguarding it in the best way possible. That's why we're committed to providing you with the most secure, iron-clad protection plan in the industry.

Guidepoint's advanced systems harness all the power of GPS and combine it with superior customer service through the Guidepoint Response Center. Your vehicle's Guidepoint unit and your **Guidepoint membership** give you access to all of these amazing features:

- **Stolen Vehicle Recovery:** If your vehicle is ever stolen, contact us right away. Using GPS, we'll communicate with the Guidepoint unit in your vehicle to pinpoint its exact location. Then, our Response Center experts work with law enforcement authorities to recover your vehicle quicker than ever – often in just a couple hours!
- **Security Fence and Auto Theft Notification:** When you turn your vehicle off, your "Security Fence" is automatically activated, and your vehicle's exact location is noted. If your vehicle moves one mile from its last parked location without being started by your key, your Guidepoint unit's "Auto Theft Notification" feature automatically alerts our Response Center. We'll contact you right away to alert you, and then work with the authorities to retrieve your vehicle.
- **E-Call Emergency Dispatch Services:** When you're in distress, one call to the Guidepoint Response Center is all it takes. Whatever you need - a tow truck, paramedics, the police or other emergency personnel - we'll arrange for the appropriate services to be dispatched directly to your vehicle's exact location.
- **\$1,000 Theft Guarantee:** If your vehicle is ever stolen, we'll refund your Guidepoint unit purchase price (up to \$1,000) if we cannot recover your vehicle.

As a member of Guidepoint, you can enjoy all of these features until your plan expiration date on MM/DD/YY. In addition, your annual membership entitles you to a whole host of extra benefits:

- **Enjoy our Member Rewards Newsletter:** Your first newsletter is enclosed, with our compliments. Each month, you'll receive a new newsletter full of great stories, tips and discounts.
- **Save on Auto Insurance:** Our insurance partner, Liberty Mutual, recognizes your Guidepoint Unit as an Anti-Theft Device and offers incredible discounts to our members on their auto and home insurance premiums.
- **Save Big on Vacations:** Whether you're planning to travel by car, plane or ship, you can enjoy steep discounts on everything from tickets, hotels, admissions and more at the Guide-
(Over, please...)

The Guidepoint Systems Mission

Guidepoint Systems strives to provide our customers with the most effective products and services for vehicle security, safety and convenience. Guidepoint Systems is committed to delivering nothing less than the highest quality to each and every customer.

Your Membership

Your membership in Guidepoint entitles you to so many benefits from Stolen Vehicle Recovery, to Online Vehicle Tracking and a long list of other driver safety and convenience features.

The Guidepoint Response Center is here to serve you, our valued customer, 24 hours a day, 7 days a week and 365 days a year, wherever you are throughout the US, Canada and Mexico. Whether you need immediate assistance while on the road, or whether you have an account related question, simply call (877) GPS-FIND, toll-free, at any time.

www.guidepointsystems.com

NOTICE OF TERMS & CONDITIONS:

THE STANDARD TERM FOR GUIDEPOINT SVL AND GUIDEPOINT ETA SERVICES ARE FOR THE TERM OF THE SUBSCRIBER'S OWNERSHIP OF THE VEHICLE AND AS LONG AS ALL OTHER TERMS AND CONDITIONS ARE MET. THE STANDARD TERM FOR ALL GPS SERVICE PLANS IS 12 MONTHS WITH AUTOMATIC RENEWAL EACH YEAR AT THE MANUFACTURER'S SUGGESTED RETAIL PRICE FOR THAT PLAN, WHICH IS LISTED ON THE GUIDEPOINT WEB SITE (WWW.GUIDEPOINTSISTEMS.COM). IF YOUR CREDIT CARD IS ON FILE, YOUR CREDIT CARD WILL BE CHARGED AUTOMATICALLY 12 MONTHS FROM THE PURCHASE OF YOUR UPGRADED SERVICE. IF YOU HAVE PURCHASED THE GUIDEPOINT SVL OR ETA FROM AN AUTHORIZED DEALER, THERE IS NO MONTHLY ANNUAL FEE TO RECEIVE THESE SERVICES; HOWEVER, CERTAIN GUARANTEES AND WARRANTIES MAY EXPIRE AFTER ONE YEAR, AND ALL SUBSCRIBERS ARE REQUIRED TO PROVIDE GUIDEPOINT WITH UP-TO-DATE CONTACT INFORMATION, INCLUDING TELEPHONE, ADDRESS AND USER INFORMATION. SUBSCRIBER WILL BE SENT A RENEWAL NOTICE DURING THE YEAR AND IS REQUIRED TO RESPOND TO UPDATE AND/OR CONFIRM CONTACT INFORMATION. FAILURE TO PERFORM ON THIS REQUIREMENT BY SUBSCRIBER MAY RESULT IN SUSPENSION OF RESPONSE CENTER AND RELATED SERVICES.

point Vacation Center. As a member, you get unlimited access!

- **Get Huge Savings on Cellular Phones and Service:** Choose from hundreds of phones and plans from AT&T, T-Mobile, Sprint, Verizon and more and save hundreds each year!
- **Plus, lock in savings on car rentals from Hertz, Identity Theft Protection from Life-Lock, and so much more!**

The Guidepoint unit in your vehicle is an incredible piece of technology that's guaranteed to provide you with the best protection against vehicle theft, plus access to a full line of emergency services through the Guidepoint Resource Center. Your Guidepoint unit gives you *complete peace of mind* that you can take with you, wherever you go!

Did you know your Guidepoint membership can offer you so much more? Upgrade to one of our advanced plans and unlock a full suite of additional benefits! Here's just a few:

Choose from our various plans and take advantage of our popular **On-Call feature**. Whenever you need help on the road, from roadside assistance to medical rescue, just push a button in your vehicle and your Guidepoint unit instantly notifies our Response Center that you're in distress. Then, whatever you need, we'll rush help right to your vehicle any time of the day, any day of the year!

What's more, our upgraded plan options give you the power of **Online Vehicle Tracking**. When others use your vehicle, such as your teenagers, spouse or employees, you may want to know where it's going and when. Guidepoint's Online Vehicle Tracking gives you the ability to locate your vehicle at any time and anywhere, right over the web through our secure and easy-to-navigate system. Find out your vehicle's location, speed and travel direction and never question its whereabouts again!

And for the ultimate in vehicle safety, we also have plans that include our **Premium Roadside Assistance Plan** with unlimited towing up to the limits of the plan. This plan was designed to work great with our On-Call feature. Plus, your membership covers you and your entire household and any vehicles you own or drive. Along with the safety and security of our best roadside assistance option, you get dozens of traveler benefits like concierge service, turn-by-turn driving directions, discounts at hotels, restaurants and theme parks, plus so much more!

As a new member, you're entitled to some fantastic pricing on all of our upgrade options. You can find the full details of our various plans, including the full list of benefits, in the enclosed Guidepoint Plan Options brochure.

Once again, welcome to the Guidepoint family. We hope you enjoy your membership to its fullest. If you ever have any questions about your account, or want to upgrade your service, simply call us at 1 (877) GPS-FIND (that's (877) 477-3463).

Sincerely,

Geoff Dixon
VP, Membership Services

PS. Don't forget, as a new member, you're entitled to some great rates on our upgraded services. See the enclosed brochure for more details.

Discover Guidepoint!

Welcome to Guidepoint and congratulations on your new membership.

Your new Guidepoint Unit was designed to give you years of uninterrupted protection and stolen vehicle recovery services.

But did you know that your new membership opens the doors to a whole suite of additional products and services that were created to keep you safe and provide you the ultimate in driving convenience?

Within this brochure, you'll find several exciting products and service plans that offer you full-scale security and unsurpassed convenience for as long as you own your vehicle. With everything from advanced online vehicle tracking services and automatic theft notification to OnCall safety and security services, location-based roadside assistance and so much more, you're sure to be amazed by everything that Guidepoint can do for you.

To learn more about any of the products and services within this brochure, or to upgrade your membership at any time, please call Guidepoint at (877) 477-3463.

www.guidepointsystems.com

Stolen Vehicle Recovery Systems

If your car is ever stolen, in most cases you'll only have a small window of time to get it back without damage. Luckily, Guidepoint Systems offers drivers the most effective and fastest stolen vehicle recovery system available today. Combining the foolproof reliability of a built-in GPS chip with the rapid response services of the Guidepoint Response Center, car thieves don't stand a chance! When your vehicle is stolen, we'll locate it right away using our proprietary technology, and we'll work with law enforcement until it's returned safely to you. And, with two robust stolen vehicle recovery plan options, you can choose the level of protection that's right for you.

Stolen Vehicle Recovery (GPS-SVL)

Our Stolen Vehicle Recovery plan is the gold-standard. It's packed with features that ensure you'll get your car back as fast as possible once you notice it's been stolen, plus additional benefits for your safety on the road:

- In-Vehicle GPS Stolen Vehicle Locator
- Real-Time GPS tracking through the Guidepoint Response Center
- Police Notification Services
- \$1,000 Theft Protection Warranty in the event your vehicle cannot be returned to you
- E-Call services through the Guidepoint Response Center help you to get emergency assistance whenever and wherever you need it
- Transferable if you sell your vehicle

Early Theft Alert (GPS-1)

Designed to give you complete peace of mind and return your stolen vehicle to you faster than ever, our Early Theft Alert plan includes everything from our Stolen Vehicle Recovery plan plus all of these added features:

- Geofence Boundary Alerts let you know if your vehicle has left a preset radius, such as a neighborhood, city or state. This feature is perfect for parents with teens who drive.
- Automatic Theft Notification, which instantly alerts you by email if your parked vehicle has moved more than one mile from its location.
- Location-based Emergency Response, which allows rescue services to find your vehicle's exact location using GPS.

Driver Safety and Convenience Optional Service Plans

The Guidepoint unit that's already installed in your vehicle offers the potential for unlimited security and ultimate convenience. In addition to giving you the best in Stolen Vehicle Locator services, Guidepoint also offers you the best in Emergency Road Service and Personal Assistance Services available today. From an in-vehicle panic button for your car, to all-expenses-paid roadside rescues, online vehicle tracking, concierge services and more, Guidepoint Systems is your gateway for worry-free driving.

Each of our optional Driver Safety and Convenience plans pick up where our Early Theft Alert plan leaves off. Choose your level of protection and convenience from one of the three plans below:

Guidepoint Plus

Our Guidepoint Plus plan is perfect for members who are most concerned about their safety on the road. Guidepoint Plus gives you everything from our Early Theft Alert plan plus these additional features:

- OnCall™ vehicle panic button. Whether you're in your own home town or stuck in an unfamiliar place, when you have an emergency of any kind, you want to be able to get the help you need right away. With Guidepoint's OnCall service, help is just a push of a button away. Whether you need the police, an ambulance, fire, or road service, OnCall instantly connects you to the Guidepoint Response Center where a specialist will get you all the help you need.
- Low Battery Alert. Never worry about a dead battery again. Our Low-Battery Alert feature constantly monitors your vehicle's battery. If it ever starts to lose its charge, you'll receive a notification automatically so you can avoid getting stuck.
- Extended Service Plan. With this feature, your Guidepoint warranty is good as long as you own your vehicle.

Guidepoint Premium

For the next level of protection, choose Guidepoint Premium. In addition to all of the features that are included with Guidepoint Plus, you get all this:

- \$50 per-incident Roadside Assistance. The perfect compliment to your OnCall panic button, our Roadside Assistance will provide you with an unlimited number of services as long as you're a member. All services, including tows, flat tire changes, jump starts and more, are FREE up to the first \$50.
- Real-time Vehicle Location Service. When someone else is driving your vehicle, like your teenager, and you need to know where it is, one call to our Response Center is all it takes. We'll give you its precise location any time, day or night. Plus, you'll get 100 online vehicle locates each year, giving you the convenience to find your vehicle using our proprietary website.
- FREE CarFax™ report. When it comes time to sell, you want your car to have a 'clean bill of health'. With your free CarFax report, you can easily monitor your vehicle's history each year and take action if any incorrect information should appear.
- Turn-by-turn directions. Never get lost again, thanks to Guidepoint's Live Navigation Assistance. Whenever you need directions, just give our Response Center a call and they'll get you where you need to go.

Guidepoint Platinum

When you want the highest level of protection available, choose Guidepoint Platinum. This full-featured plan offers you everything from the other plans PLUS:

- \$100 per-incident Roadside Assistance. With this superior level of coverage, our network of over 15,000 service providers are standing by, ready to help 24/7, anywhere you are across the US, Canada and Mexico. What's more, we'll tow you anywhere you want, and our mobile mechanics will repair your car for free, up to the first \$100!
- Unlimited online vehicle locates. Whether you want to find out your vehicle's location 5 times a month, 5 times a day, or 5 times an hour, you can with unlimited online locates, available only with the Platinum plan.
- Personal Assistant Concierge Services. Because you never know when you'll need to make last-minute arrangements, Guidepoint gives you our concierge service. Whether you need tickets to tonight's game, reservations at the steak house, or even up-to-the-minute stock quotes, our concierge service will conveniently take care of it all for you.
- Remote Vehicle Control Access*. This feature gives you a whole new level of control over your vehicle... You can unlock your car, start your vehicle remotely, or locate your vehicle upon your request via guidepointsystems.com via your smartphone.

About Guidepoint

Located in the heart of America's automotive capital, Guidepoint Systems, Inc. is the leading provider of GPS-enabled automotive safety and security systems. From Stolen Vehicle Recovery Systems, Vehicle Locator, Roadside Assistance and more, Guidepoint Systems uses the most advanced GPS technology available today.

We pride ourselves on our exceptional plan solutions and quality products for you, the driver. We stand by everything we sell and that's why we offer a full money-back guarantee.

When you choose to do business with Guidepoint, you can be sure that we're here to serve you 24/7. If at any time, and for any reason, you're not satisfied with our service, just let us know. If we can't make it right, we'll give you a full money-back guarantee.

For more information about us, or to order any of the products and plan upgrades featured in this brochure, please call us at (877) 477-3463.

Guidepoint Systems
25307 Dequindre Road
Madison Heights MI 48071

Guidepoint Connect

Guidepoint Connect is a revolutionary slimline Bluetooth device that lets you control your phone and MP3 player, plus summon a whole host of services like roadside assistance, emergency assistance - even a personal concierge - all at the touch of a button. Conveniently mounted atop the steering column in any vehicle, Guidepoint Connect lets you keep your eyes on the road, while having a communications hub right at your fingertips.



"Fumble-Free" Bluetooth™ Calling

Guidepoint Connect is all about keeping you safe. With built-in Bluetooth™ technology, you can keep both hands on the wheel at all times while talking on the phone. With its voice-command dialing, audible phone books and Caller ID, you never have to fumble with your phone while driving. Plus, you'll enjoy crystal clear calls, thanks to dual high-condenser microphones and integration with your car's speakers. Have more than one phone? Not a problem - Guidepoint Connect can handle up to 10 Bluetooth™ devices at once, so you can manage multiple phones all from a single unit.

Your Entire Music Library, In Static-Free Brilliance

Whether you have an iPod, a Zune or another MP3 player, Guidepoint Connect works with them all, thanks to the integrated line-in jack and built-in USB port. If you have an iPod or an iPhone, get the most enjoyment out of your player with the optional Apple 30-pin connector. You'll see your device's playlists, artists and song titles all appear on the built-in OLED display right in front of you. Large controls allow you to scroll through your library with ease while you're driving. And if a call comes in, Guidepoint Connect pauses your iPod automatically.

Emergency Services at the touch of a button.

Guidepoint's own E-Call emergency services paging is built right in to Guidepoint Connect. When you're in need of help, a press of the blue E-Call button immediately connects you to a Guidepoint Response Center operator who will dispatch the appropriate emergency service provider directly to you.

Guidepoint Connect Silver

Each new Guidepoint Connect comes with a full year of Guidepoint Silver benefits for the ultimate in on-the-road assistance. With benefits like free roadside assistance, directory assistance and concierge service, Guidepoint Silver has you covered. So whether you need a tow truck, a phone number, travel reservations or stock quotes, it's included at no cost for the first year of ownership.

Guidepoint Connect is OnCall Ready

When you want the most out of your Guidepoint Connect, opt for the OnCall plan. With one touch of a button, your vehicle's exact location will be communicated to Guidepoint's Response center, allowing you to get location-based emergency assistance, navigation assistance and more. Plus, our OnCall plan gives you our premium road service, unlimited online vehicle tracking and so much more.

Roadside Assistance



If you have someplace important to be, or even if you're just out for a leisurely drive, a breakdown can ruin a perfectly good day. They're inconvenient and expensive. What's worse, breaking down on the road can expose you to serious risks!

That's why we created Guidepoint Roadside Assistance, the most comprehensive plan for your money. For just 19¢ a day, you get all this:

24/7/365 Full-Service Roadside Assistance

When you need a tow or 'on-the-scene' service, we're there for you. Our huge dispatch network of 15,000 providers will help you with everything from tows, tire service, jump starts, fuel & fluid delivery, lockouts and more, anywhere in all of North America! And it's all free up to the first \$100.

Free Membership For All Of Your Family Members

When you enroll into Guidepoint Roadside Assistance, we automatically cover your spouse and any licensed children in your home, all for FREE!

Coverage For All Of Your Vehicles!

We cover all of your 'street-legal' vehicles - Cars, Pickups, SUVs, Vans, RVs, Motorcycles - you name it. Whether you have one vehicle or 10, they're all covered under one low-cost plan.

Dozens Of Extra Bonuses

We have access to great deals on everything from hotels & restaurants, to rental cars and more - and it's all included in your 19¢-a-day membership!

Theft Protection

GPS-5000

The only thing worse than having your vehicle stolen is experiencing an insurance loss after the theft. That's why we designed the Guidepoint GPS-5000 Theft Protection Plan to give you an added level of security in the event your Guidepoint protected vehicle is stolen.

\$5,000 Cash Reward

The GPS 5000 plan protects you when your vehicle is stolen and rendered a loss. If your vehicle is ever stolen and your insurance company views it as a loss, Guidepoint will pay up to \$5,000 to help defray your insurance deductible and dealer-replacement expenses.*

\$1,000 Travel Allowance

When you're away from home and your car is stolen, you can be faced with some hefty expenses. That's why the GPS 5000 Theft Protection Plan pays you up to \$1000 for associated travel expenses, from airfare, hotels, rental cars, meals and more.*

* Please call to request full plan details.



Discover Guidepoint

Membership Product and Plan Options
Stolen Vehicle Recovery Systems
Driver Safety And Convenience Services
Guidepoint Connect
Roadside Assistance Plan
Theft Protection Plan

For more information on any of our products and plan upgrades, please call (877) 477-3463

member benefits

guidepoint™ wireless center

Choose A Phone. Earn \$100!

Your Guidepoint Systems membership entitles you to some great benefits, like steep discounts on vacations, car rentals and insurance. But did you know you can actually earn money too - up to \$100 - when you enroll in a cell phone plan through the Guidepoint Wireless Center?

At the Guidepoint Wireless Center, we have so many brand-name smart phones and cell phones to choose from - including 30 phones that pay you up to \$100! Plus, we've got over 125 FREE phones to choose from and fantastic deals - as low as 99¢ on dozens more!

Whether you're looking for an individual plan, family plan or even a prepaid plan, you can get it all at the

Guidepoint Wireless Center. We offer discounted plans from all the leading carriers - from AT&T, T-Mobile, Verizon, Sprint and more - so you can find the plan that's right for you.

And if you've already got a contract, stop by anyway. We can give you a great rate on plan upgrades and contract extensions.



Whatever you need, the Guidepoint Wireless Center is here to help. To learn more, visit us online at www.guidepointwireless.com. It's just one of the many benefits of being a Guidepoint member.

Guidepoint Systems has partnered with Liberty Mutual to provide you with savings on auto and home insurance.



Call Now For A Free Quote!
(888) 361-3727

Hertz Discount Savings Card

Guidepoint Systems	CDP#1834005
\$10 off a weekly rental	PC#113234
Up to \$15 off a weekend rental	PC#119766
2 free days of NeverLost	PC#130896

To lock in your discounts, visit hertz.com or call Hertz at 1-800-654-2210.



Guidepoint Members Need



"Because A Stolen Vehicle Pales In Comparison To A Stolen Identity"

Call 1-800-Life-Lock
Mention Code:Guidepoint

next month...
Guidepoint On-Call
Tread Carefully With Your Tires
Protecting Your Identity
And More!

Member

October 2009

guidepoint™ REWARDS

w e l c o m e

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Did You Know?

- Guidepoint Systems is the leading provider of GPS-enabled vehicle recovery technology in the world
- The global consulting firm Frost & Sullivan has ranked Guidepoint Systems the number one stolen vehicle tracking service
- You can earn up to \$50 and get a FREE cell phone when you shop the Guidepoint Wireless Center (guidepointwireless.com)

We're proud and excited to present you with your very first issue of our free member newsletter, Guidepoint Member Rewards!

Created just for valued customers like you, Guidepoint Member Rewards is designed to give you the latest and greatest information from Guidepoint Systems. From new products, customer stories and other useful information, you'll find it all right here.

Each month, you can look forward to a brand new issue of Guidepoint Member Rewards, sent straight to your email address, and packed with fascinating features, helpful driving safety tips, and more.

So, get comfortable and take a few minutes to browse through all the exciting content in your first issue.

Then, we encourage you to provide your feedback and share your own stories from the road. After all, this is your newsletter, and we want to make it rewarding for you, each and every month! Email us at MemberRewards@GuidepointSystems.com.



Hi folks, I hope you're enjoying the crisp autumn air and getting out to see all the wonderful foliage! I'm thrilled to welcome you to Guidepoint and to bring you your first edition of Guidepoint Member Rewards.

In this issue, you'll learn all about exciting brand new products and services from Guidepoint, plus winterizing tips and amazing stolen vehicle recovery stories.

You'll discover our latest product, Guidepoint Connect, along with a very special offer just for members! What's more, you'll read about a fascinating stolen vehicle recovery story, thanks to Guidepoint technology - proof that our products and services are living up to your high expectations!

It's my sincere hope that you enjoy your very first issue of Guidepoint Member Rewards. In the coming months, you can look forward to even more great newsletters filled with exciting content!

For the time being, enjoy life and stay safe.

Geoff Dixon, Editor, Guidepoint Member Rewards

product spotlight



This month, we're excited to introduce you to Guidepoint Connect. A revolutionary device that sits atop the steering column in any vehicle, Guidepoint Connect combines three safety and convenience devices into one.

Guidepoint Connect gives you the power of Bluetooth™ to control your phone, iPod and more, all from single station. What's more, it's the only Bluetooth™ kit that can summon all the help you need, from roadside and navigation assistance, to emergency and concierge services, all at the touch of a button. Just look at what Guidepoint Connect can do:

Hands-Free Bluetooth™ Calling
With built-in Bluetooth™ technology, you can keep both hands on the wheel at all times while talking on the phone. The Guidepoint Connect features voice-command dialing, audible phone books and Caller ID to ensure you never have to fumble with your phone while driving.

Plus, dual high-condenser microphones and integration with your car's speakers, ensure your calls will sound perfect. What's more, Guidepoint Connect can handle up to 10 Bluetooth™ devices at once, so you can manage multiple phones from a single unit.

A Panic Button In Your Vehicle
Whenever an emergency arises, help is just a push-of-a-button away. Guidepoint Connect includes our FREE E-Call services - whenever you need help, press the blue E-Call button and you'll be immediately connected to a response center operator who will rush the appropriate emergency services provider directly to you.

And when you want the ultimate on-the-road assistance plan, upgrade to Guidepoint Connect Silver. With Silver you get FREE emergency roadside assistance, FREE directory assistance and FREE unlimited concierge service. So whether you need a tow truck, a phone number, travel reservations, sports scores or stock quotes, you can get it all FREE, 24/7/365!



At just 1.5" high and 3" wide, the Guidepoint Connect packs loads of technology, including a Bluetooth receiver, MP3 player connection and Emergency Services.

Your Favorite Music. In Crystal Clear Digital Sound
Guidepoint Connect supports a variety of MP3 players like iPods, iPhones and more, with the integrated line-in jack and built-in USB port. Take your iPod experience to the next level with the optional Apple 30-pin connector cable. Just plug in your iPod and control your playlists, artists and song titles all from the built-in display right in front of you. Large controls allow you to scroll through your library with ease while you're driving. And when you receive a call on your paired cell phone, Guidepoint Connect automatically pauses your iPod so you don't have to fumble.

Opt-In To GPS Location-Based On-Call Services
Guidepoint's "On-Call" location based services allows your vehicle to communicate your precise location directly to the Guidepoint Response Center. This optional feature allows you to get turn-by turn directions and GPS-enabled emergency services, plus upgraded plan features including premium roadside assistance, online vehicle tracking and so much more!

As a Guidepoint member, you're entitled to a special discount on the Guidepoint Connect. Call us today at (877) 477-3463 or visit Autostrata, our exclusive online distributor at www.autostrata.com.



Guidepoint is thrilled to be a founding partner in DigMyDrive.com, the first-ever social networking site exclusively for auto enthusiasts.

Visit DigMyDrive.com today and set up a free account to connect with other drivers, share stories, pictures, tips and more. Chime in on our many forums and stay on top of the latest trends.

While at the site, why not join one of many great communities or "e-cities"? With popular categories like Racing, New Technology, Collecting and Restoration, plus so many more, there's sure to be many topics that will pique your interest.

Buying or selling a car? Looking for exclusive deals on products and services from your favorite automotive companies? There's never been a better place to do it than the marketplace at DigMyDrive.com!

So, come on! Roll on in and hang out at DigMyDrive.com today. And while you're there, be sure to check out the new Guidepoint e-city!

road warrior driving TIPS

Now's The Time To Winterize Your Car

Old Man Winter may still seem like a long way off. But if you live in a cold-weather state, now's the time to make sure your vehicle is ready to handle the elements. To help you get started, here's our short checklist of winterizing tips:

- **Get an oil change.** Make sure that you get oil with the right viscosity for the cold weather - usually a thinner oil. Thick oil just gets thicker in cold weather and can't do its job properly.
- **Check your wiper blades.** If they don't work well in the rain, they'll be horrible in the snow! Change them now, and make sure you have plenty of windshield washer fluid too.
- **Check your Antifreeze mixture** (with a tester

to the rescue



This month's rescue story comes from a Guidepoint customer in Vancouver, WA.

Our customer, a 22-year old woman, was greeted by a carjacker in a grocery store parking lot. The carjacker put a knife right up to the woman's throat, forcing her out of the 2005 Honda Accord. Then the perpetrator got in the car and sped away leaving the woman frightened and stranded in the parking lot.

Authorities were quickly called to the scene, and the woman explained to the police that her vehicle was equipped with a Guidepoint Stolen Vehicle Locator unit. So the police called Guidepoint's Resource Center right away, at 1 (877) 477-3463. A recovery specialist quickly located the vehicle, and within 40 minutes police were in possession of the car.

After searching the surrounding area with K-9 assistance, police found the suspect at a nearby apartment and apprehended the carjacker. Fortunately, our customer was not hurt during the carjacking.

available at most car parts stores). Aim for a mix of 50% antifreeze and 50% water.

- **Consider snow tires.** If you live in hilly terrain, snow tires will improve your traction in the snow and ice. At a minimum, make sure you check your tire pressure regularly; you'll lose one PSI for every 10 degree temperature drop.
- **Clean your battery's posts.** Make sure your connection is good, and if your battery requires water, make sure to top it off now.
- **Check all belts and hoses for cracks.** Replace any that show signs of wear.

Follow these tips and you'll reduce your chances of getting stuck out in the cold. And remember an ounce of prevention is worth a pound of cure!